

SYSTEM METHOD FOR PRE-CACHING SUPPLEMENTAL CONTENT RELATED TO A TELEVISION BROADCAST USING UNPROMPTED, CONTEXT-SENSITIVE QUERYING

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ABSTRACT OF THE DISCLOSURE

An interactive television system initiates unprompted, context-sensitive requests for supplemental content related to the television broadcast or discrete segments thereof. The related supplemental content is received by the interactive television system and pre-cached in a storage device associated therewith. In 10 response to a user command, the stored supplemental content is retrieved and displayed by the interactive television system.